

Project: _____

Action Plan

Answer these prompts to help you to plan your shoot!

Present in your sketchbook along with your brainstorm, contact sheets and shoot evaluation.

Who? / What?	
<i>Subject</i> <i>Types of people</i> <i>Organizations</i> <i>Individuals</i> <i>General idea for shoot</i>	
Contextual Reference	Explain here all of the contextual links you are making in this shoot, be specific by noting artist name, technique, methods. How are you using this reference?
Where?	
<i>Location</i> <i>1. Describe / Explain</i>	
When?	
<i>Date</i> <i>Time</i> <i>Schedule</i>	
Why?	
<i>Project</i> <i>Brief</i> <i>Communication</i> <i>Theme/Concept</i>	
How?	
<i>Equipment</i> <i>Technique</i> <i>Approach</i> <i>Style</i>	