

# Color



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*artwork worthy of a magnet.*

# Picasso...

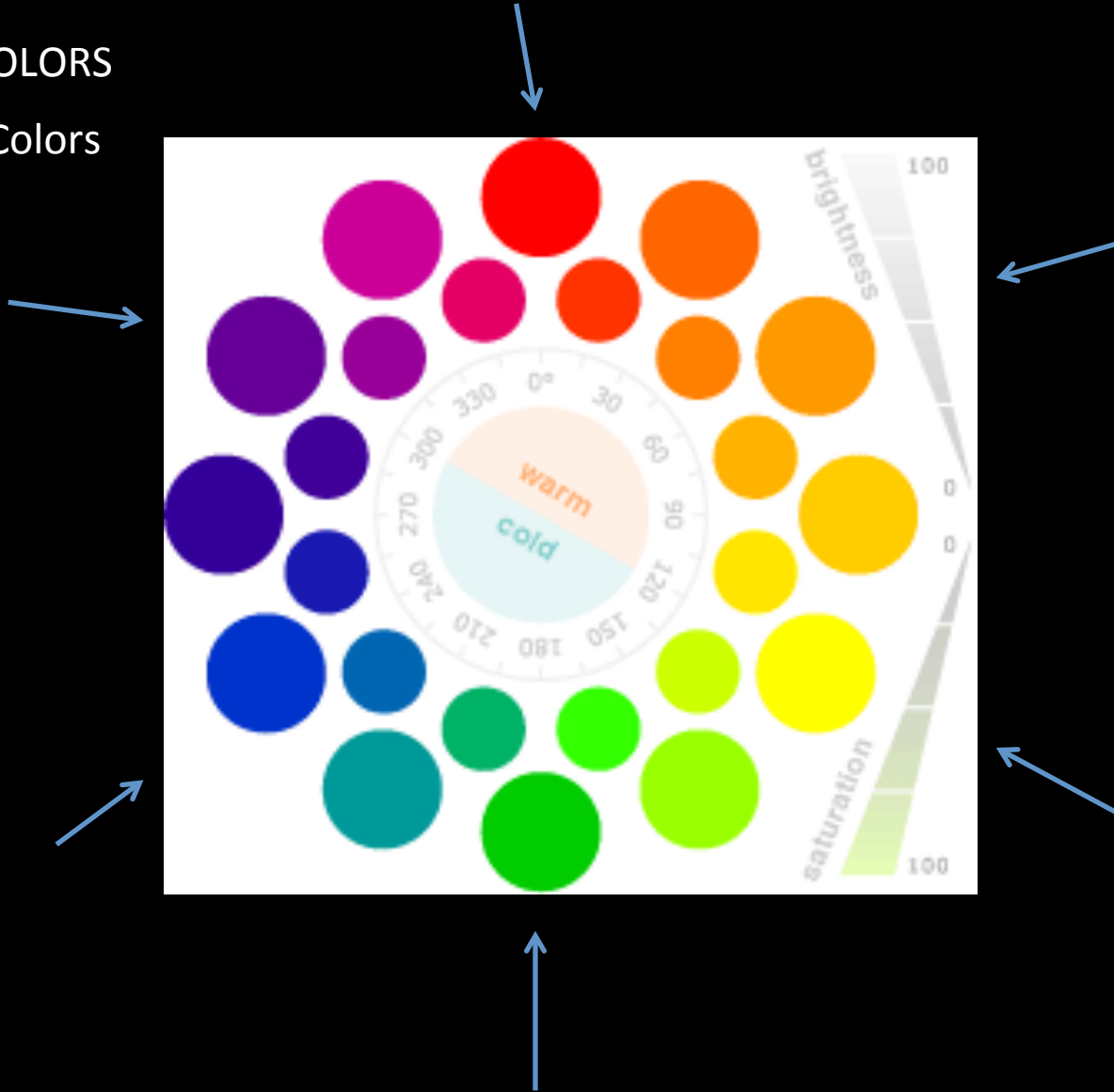
“Why do two colors, put next to each other, sing? Can we really explain this? No.”

-Picasso

# Color Wheel

PRIMARY COLORS

Secondary Colors



# Properties of COLOR are:



• **HUE**: Name of the color.



• **INTENSITY**-the intensity of the color/  
brightness and dullness  
how pure it is.



• **VALUE**-Lightness and darkness of a color

What must be present in order for color to exist?



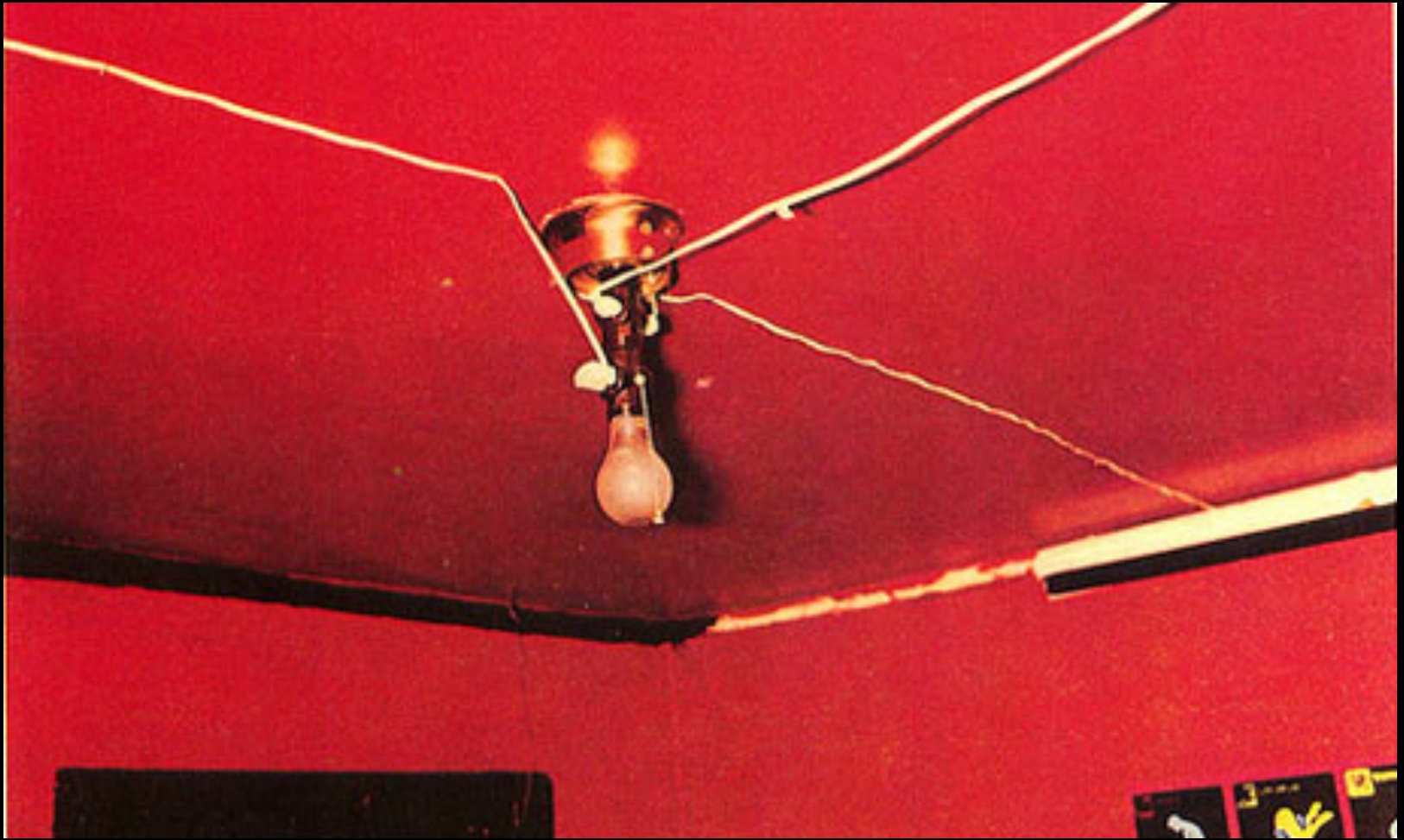
**LIGHT**

How does **COLOR** pertain to **Photography**?



**“One way to make yourself stand out from the crowd is to use color in ways nobody else thought of.” Joseph Albers**

William Eggleston



William Eggleston





William Eggleston, "Freezer"



William Eggleston























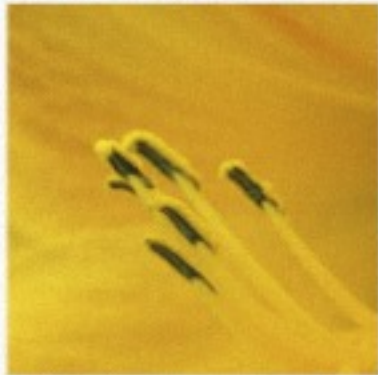


























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